

MDLinx & NTK Institute

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Description

- MDLinx connects healthcare professionals and patients to tomorrow's medical research article knowledge and provides the pharmaceutical and healthcare industries with highly targeted interactive marketing, education, content, and medical research solutions. (<u>http://www.mdlinx.com/</u>)
- MDLinx is a practical medical information tool that busy physicians, healthcare professionals use to stay up to date with the latest clinical research in the medical field. The company aggregates daily medical articles, medical journals, medical newsletters and research from more than 1,200 peer-reviewed journals and leading news media on a daily basis.



• The NTK Institute is an organization that helps physicians quickly identify science that is Need-to-Know. The 290,000 physician members of the NTK Institute achieve this goal by using the NTK Science Scoring SystemSM and NTK Watch daily email newsletter.

http://www.ntkinstitute.org/ntk/ntk.nsf/html/index.ht ml

